

Quiz #3

1) What are the 3 categories that describe the elements of video game aesthetics? (2.5 points)

2) What gameplay elements are determined by a game's design? List at least 2. (2.5 points)

3) Players of video games have pre-established wants and expectations. List at least 2 wants and 2 expectations of players when playing a video game. (2.5 points)

4) What is at least 1 characteristic of an advergame? (2.5 points)

Bonus) What is the difference between an advergame and gamification? (2.5 points)

Total Points ____/10